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A WHOLE NEW KIND OF HOME

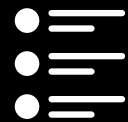


DESIGN PROPOSALS

K

**A WHOLE NEW KIND
OF HOME**

EKORU



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YOUR HOME IN 4 STEPS

A SIMPLE, STRAIGHTFORWARD JOURNEY, WITH A STRONG FOCUS ON THE DESIGN PHASE, MAXIMIZING THE BENEFITS OF THE OFF-SITE APPROACH AND ENSURING A SMOOTH, TROUBLE-FREE BUILD.

1

DESIGN

Innovative, sustainable solutions

You can choose to be inspired by some of our existing designs and customize them or start directly from your own project. Every detail is analyzed to provide the best building experience.

2

PRODUCTION

The right mix of expertise

We manufacture the key components of your project in our own facility, with robotic precision and artisanal craftsmanship.

3

ASSEMBLY

Off-site production, on-site assembly

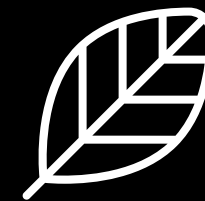
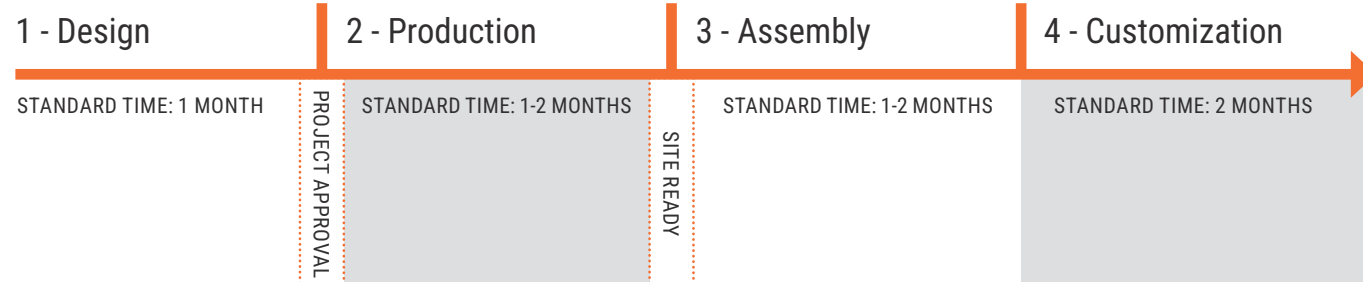
The off-site modules are assembled on site by specialized personnel, giving form and strength to your project within defined timelines.

4

CUSTOMIZATION

Systems, finishes and furnishings

Once the home's structure is complete, the systems, finishes and furnishings you choose will make it truly yours.



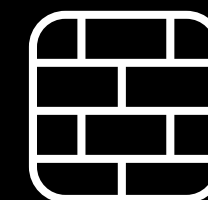
Sustainability, healthy living
and breathability of materials
and indoor spaces



Acoustic comfort



Maximum
fire resistance



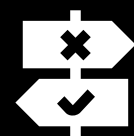
Earthquake resistance
unmatched



Thermal insulation for the
highest energy rating



Fixed timelines
and costs



FREEDOM OF CHOICE

YOU CAN FREELY DECIDE WHICH STAGES OF CONSTRUCTION TO ENTRUST TO US AND WHICH TO YOUR TRUSTED CONTRACTORS. HERE ARE SOME PRECONFIGURED OPTIONS THAT ALLOW US TO PROVIDE DESIGN IDEAS WITH AN ESTIMATED BUILD COST. HOWEVER, EVERY PROJECT CAN BE FULLY CUSTOMIZED TO YOUR NEEDS.



"PERFORMA" ENVELOPE TO CUSTOMIZE

We build only the essential part of your home: walls, floors, roof... using the best materials and systems available. From this solid, high-performance base, your trusted contractors can complete your project with systems, finishes, decorations and furnishings selected by you. Includes an insulated, skim-coated building envelope with an insulated roof, without windows, systems or floors.



TURNKEY

We take care of everything needed to build your project and make it ready to live in. We offer different levels of finishes and building systems to suit your preferences.

- a. Style **ARIA** (PVC windows and doors, 3 kW photovoltaic system, air conditioning, standard electrical system, ceramic floors)
- b. Style **VERA** (Aluminum windows and doors, 6 kW photovoltaic system with battery storage, underfloor heating and air cooling, smart electrical system, wooden floors)
- c. Style **LUMINA** (Timber windows and doors, 10 kW photovoltaic system with battery storage, underfloor heating and cooling, ducted mechanical ventilation, smart electrical system, wooden floors and ceramic wall finishes for bathroom and kitchen)

NOTE:

For details on included items, see page 42.

1. "PERFORMA" ENVELOPE TO CUSTOMIZE



2. TURNKEY



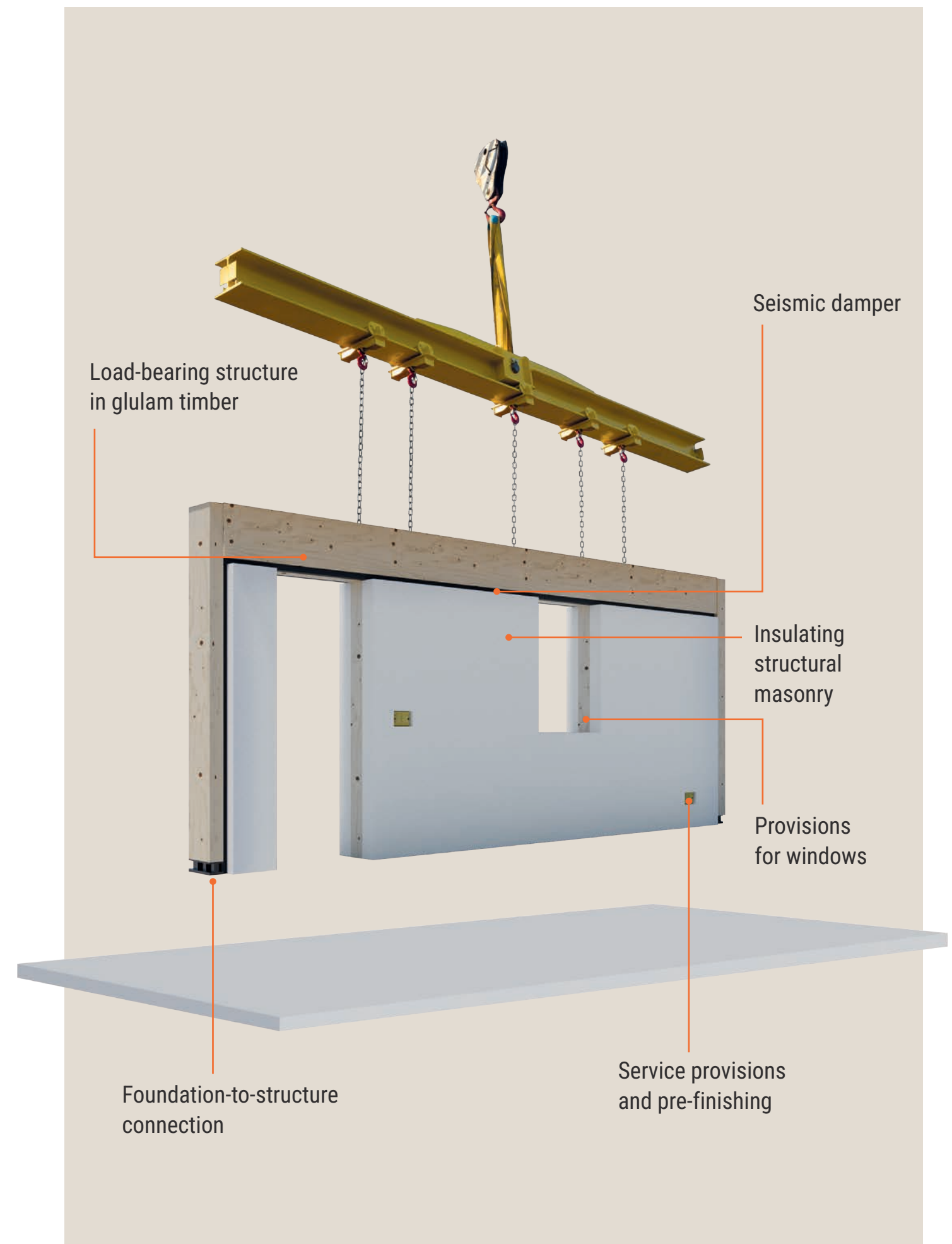


CONSTRUCTION SYSTEM

THE EKORU SYSTEM WAS CREATED FROM THE IDEA THAT A HOME IS NOT JUST A BUILDING, BUT A PLACE OF PEACE OF MIND DESIGNED TO LAST, PROVIDE SAFETY AND ENHANCE THE WELL-BEING OF THOSE WHO LIVE IN IT. EVERY PROJECT IS DESIGNED TO ENABLE SMART CHOICES IN BUILDING SYSTEMS, OPTIMIZING COMFORT, EFFICIENCY AND SUSTAINABILITY WHILE ELIMINATING THE INEFFICIENCIES TYPICAL OF TRADITIONAL CONSTRUCTION SITES. WITH OUR PATENTED TECHNOLOGIES, YOUR PROJECT IS DELIVERED ON SCHEDULE WITH CLEAR COSTS FROM THE START.

The system is based on individual "**finished**" elements, custom-made in the factory using patented technologies and ready to be **assembled on site**. They combine load-bearing timber structures with true monolithic masonry that is **fire-resistant** and requires no additional insulation. They also integrate unique solutions such as service provisions and **damping layers** that

make the building safer in the event of an earthquake. The structure was tested by the University of Naples Federico II and, even when subjected to considerable forces, proved capable **of absorbing and dissipating energy** uniformly while maintaining integrity, symmetry and stability.



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DESIGN PROPOSALS



NOTES:

- Every project must be adapted to the client's specific needs and to the characteristics of the site where it will be built, including environmental and regulatory requirements.
- The images are intended only to show the completed project in context and may include elements not included in the stated costs.
- The costs shown refer to specific configurations of dimensions, materials, geometries and finishes; they are not binding and must be verified based on the client's specific choices.

IDEAS FOR COMBINING STYLES, SIZES, FEATURES AND COSTS.

STARTING POINTS TO HELP YOU
CREATE **YOUR OWN PROJECT.**

RIFLESSO

A COMPACT, CONTEMPORARY HOME DESIGNED TO ENHANCE THE CONNECTION BETWEEN INDOOR AND OUTDOOR SPACES.

Spaces flow naturally, with a bright living area opening onto the porch.

AREA	
Built area	121,87 m²
Usable area	98,60 m²
Porch	30,51 m²

PERFORMA

☒ Insulated, skim-coated envelope

☒ Insulated roof

☒ Windows, systems & floors

LUMINA

☒ Windows

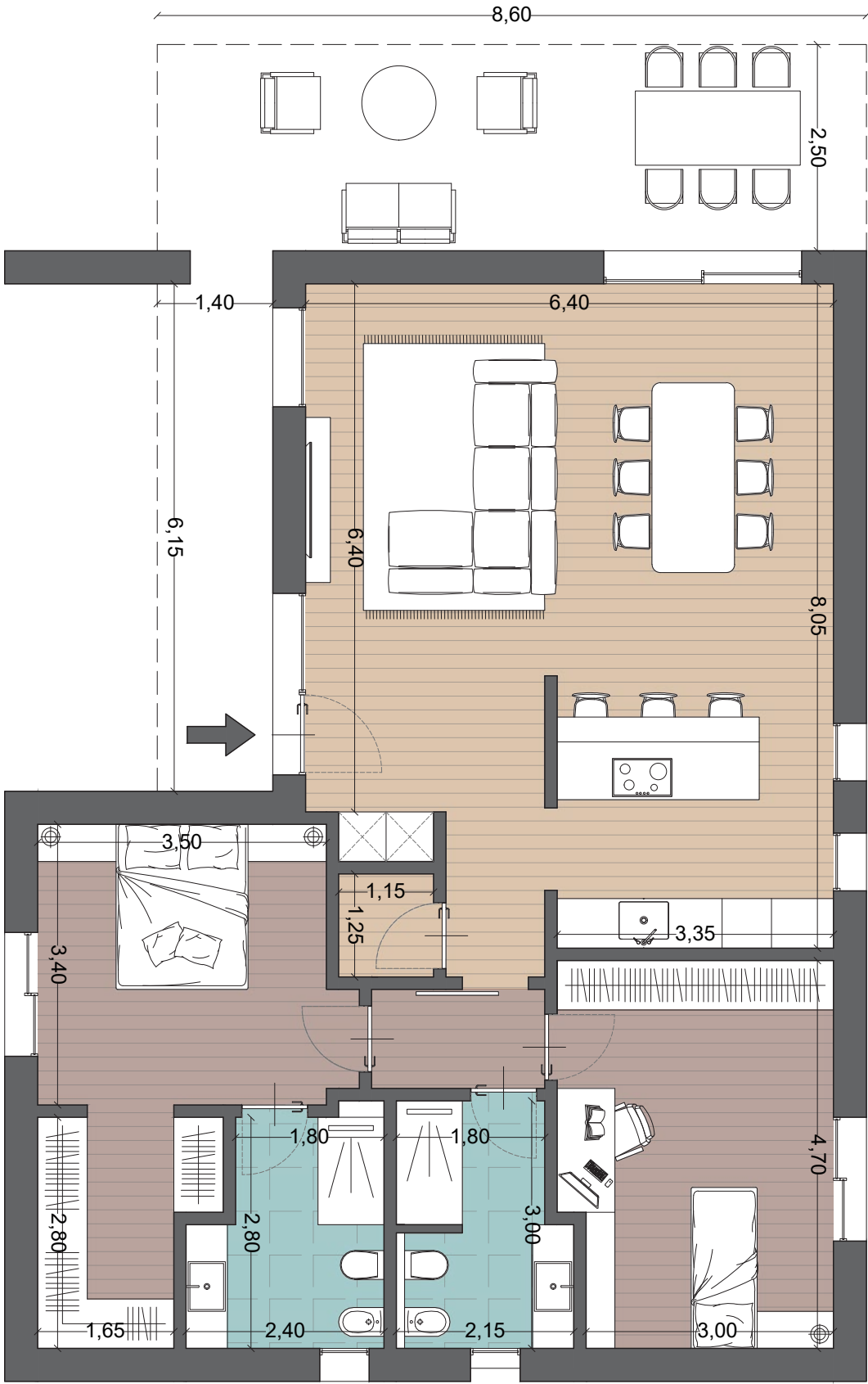
☒ Systems

☒ Interior finishes

☒ Floors



FLOOR PLAN



Ground-floor plan	49,72 m² living area	11,90 m² bathrooms & laundry
Scale 1:75	33,02 m² sleeping area	3,96 m² storage & hall

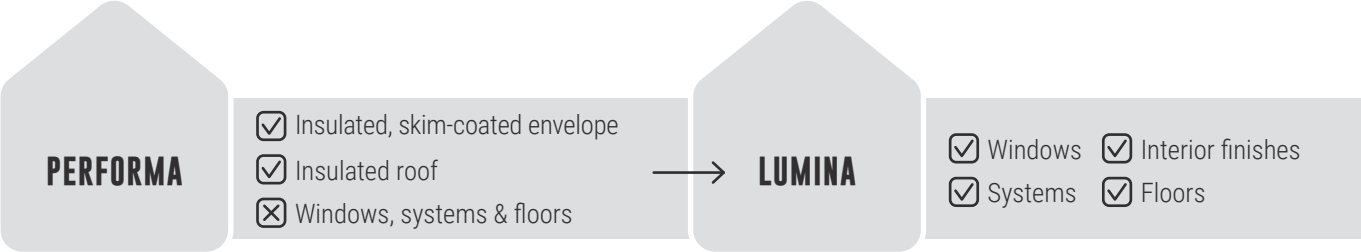


LINEA

ESSENTIAL VOLUMES AND CLEAN GEOMETRIES DEFINE A DESIGN THAT PRIORITIZES FUNCTIONALITY AND COMFORT.

The internal layout creates a balanced separation between the living and sleeping areas, while outdoor spaces extend the home's livability.

AREA	
Built area	119,04 m²
Usable area	96,38 m²
Porch	109,49 m²



FLOOR PLAN



Ground-floor plan	38,08 m² living area	12,85 m² bathrooms
Scale 1:100	38,42 m² sleeping area	7,03 m² storage & hall



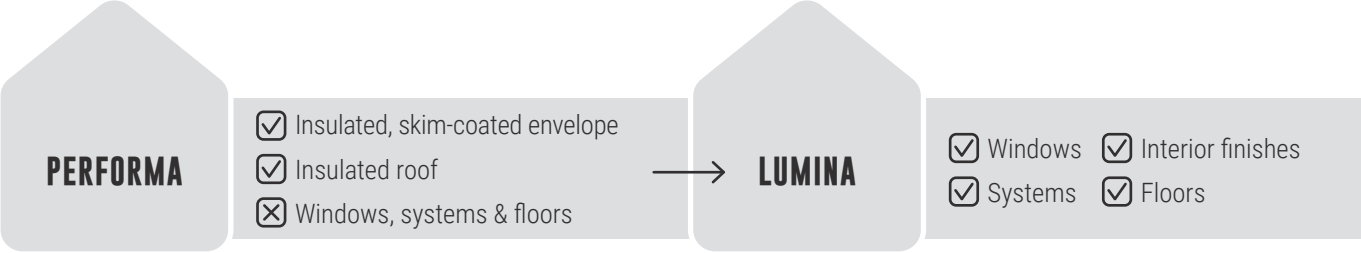
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DOPPIO

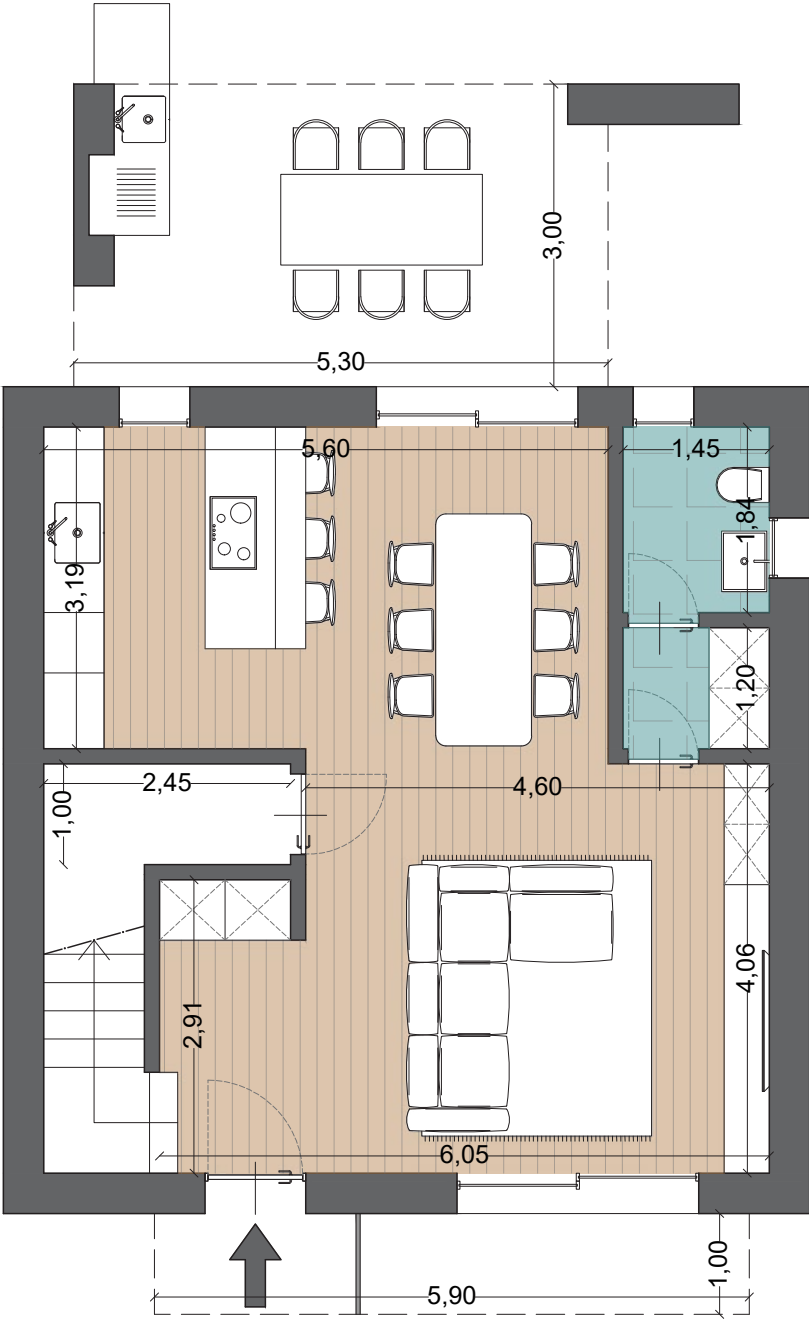
A TWO-STOREY HOME
COMBINING A COMPACT FOOTPRINT
WITH WELL-ARTICULATED SPACES.

The ground-floor living area opens to the outdoors,
while the upper floor provides privacy and comfort.

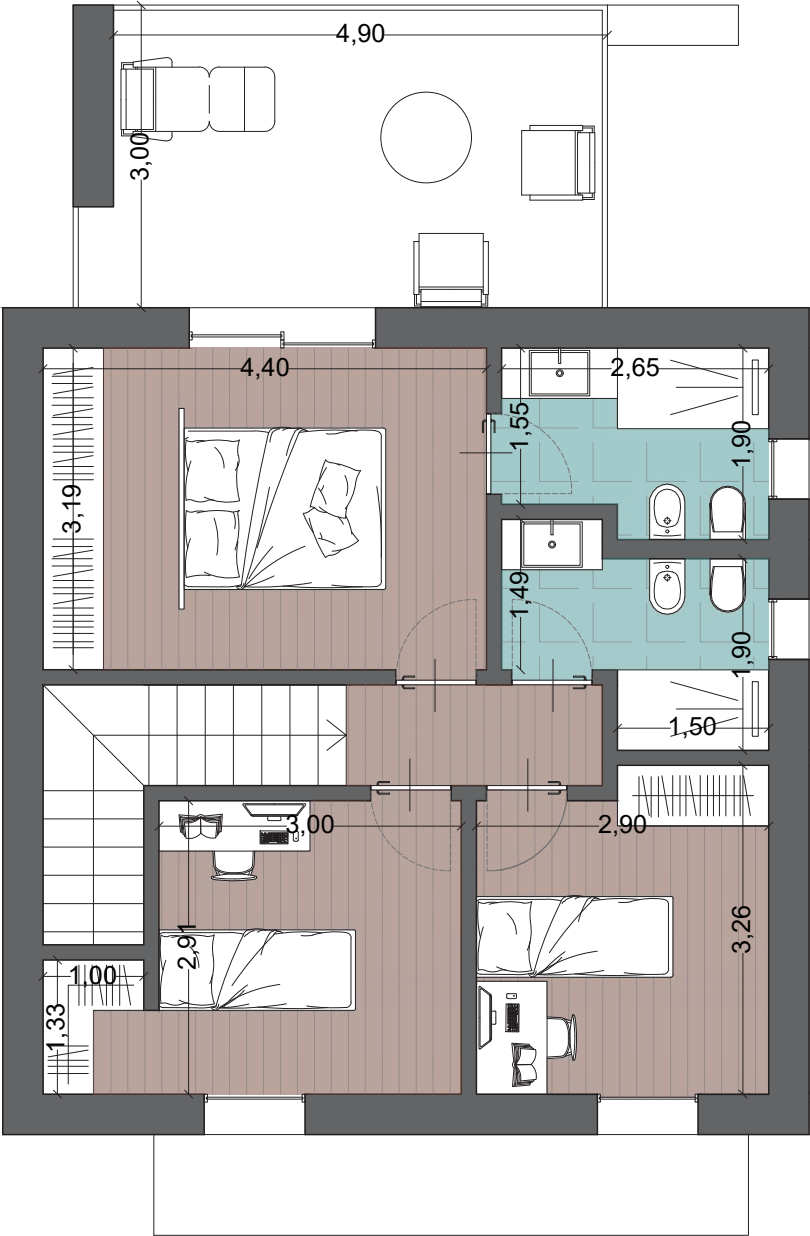
AREA	
Built area	131,20 m²
Usable area	92,46 m²
Porch & terrace	40,94 m²



FLOOR PLAN



Ground-floor plan	41,12 m² living area	12,56 m² bathrooms
Scale 1:75	33,18 m² sleeping area	5,60 m² storage & hall



First-floor plan
Scale 1:75

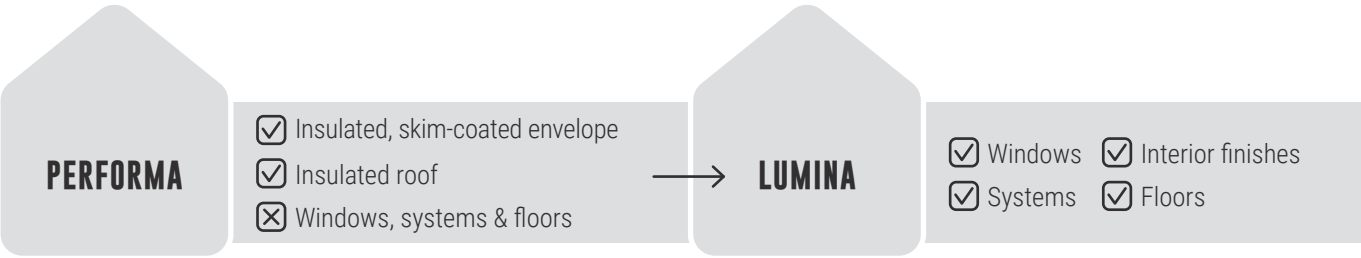


INFINITO

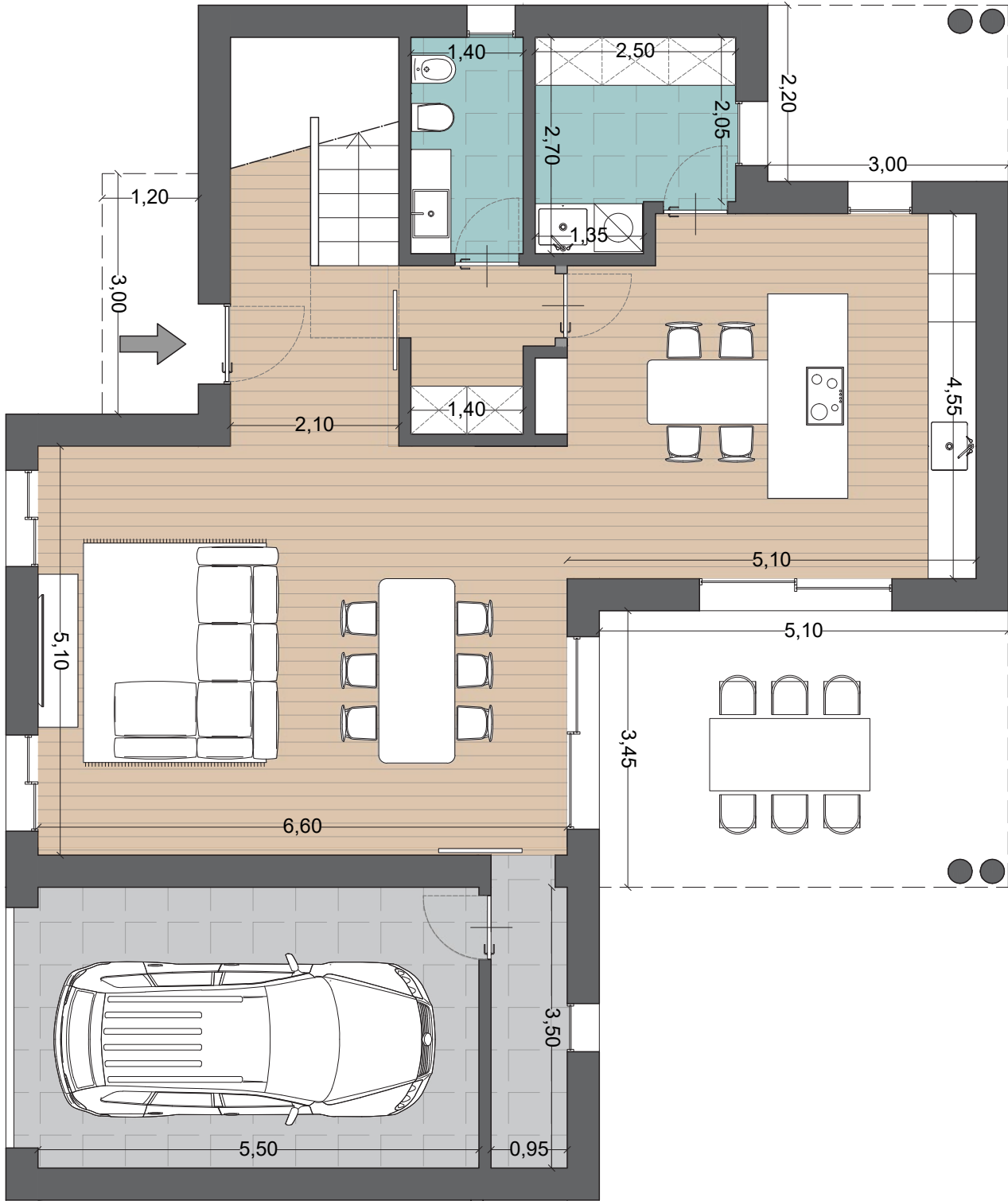
A SPACIOUS, WELL-STRUCTURED
DESIGN FOR THOSE SEEKING
GENEROUS, WELL-ORGANIZED
SPACES.

The two-storey layout creates a clear functional
separation, while porches and terraces extend
living outdoors.

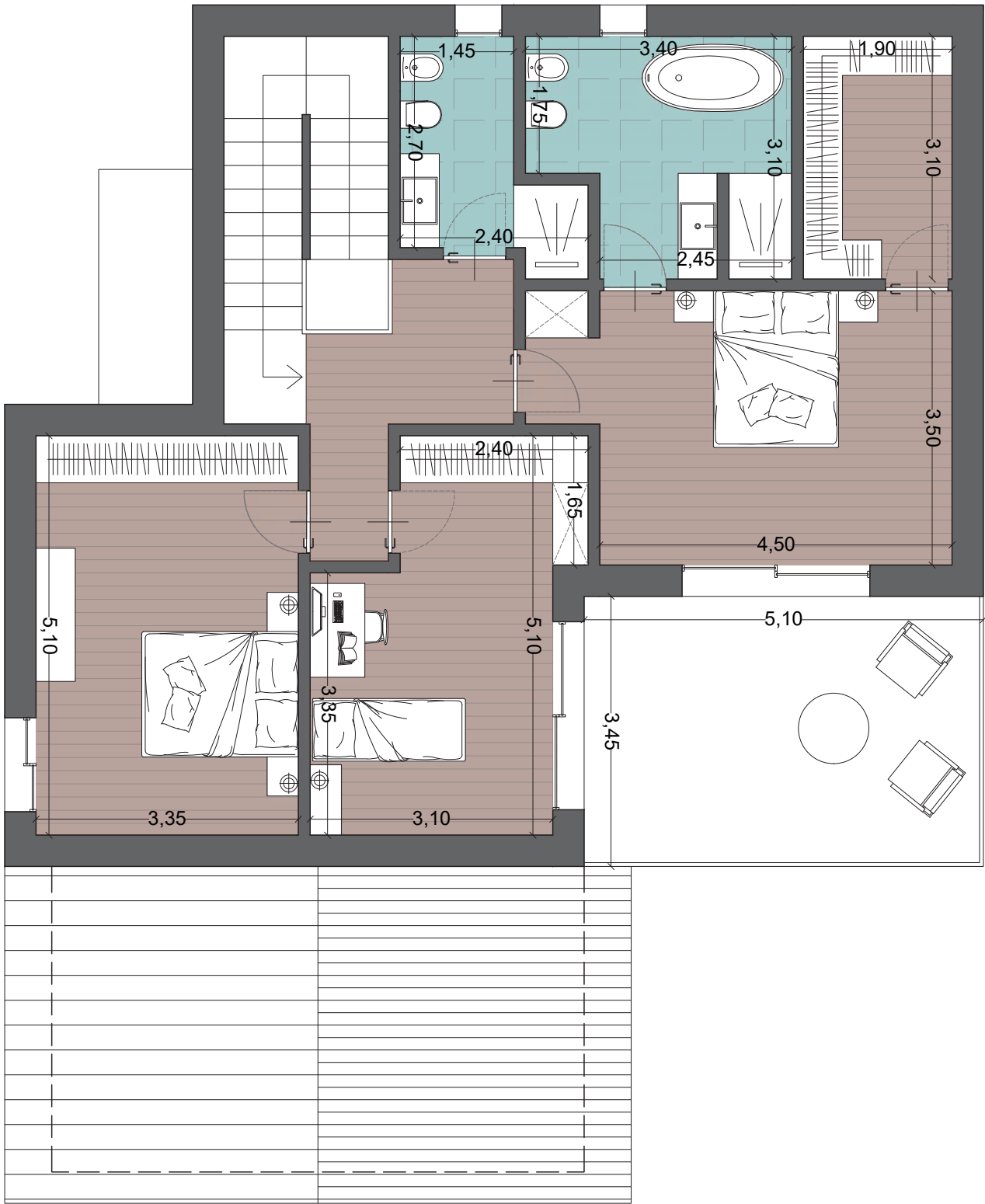
AREA	
Built area	237,58 m²
Usable area	173,64 m²
Porch & terrace	46,10 m²



FLOOR PLAN



Ground-floor plan	62,75 m² living area	23,83 m² bathrooms & laundry	22,57 m² garage & plant room
Scale 1:75	54,78 m² sleeping area	9,71 m² storage & hall	



First-floor plan
Scale 1:75

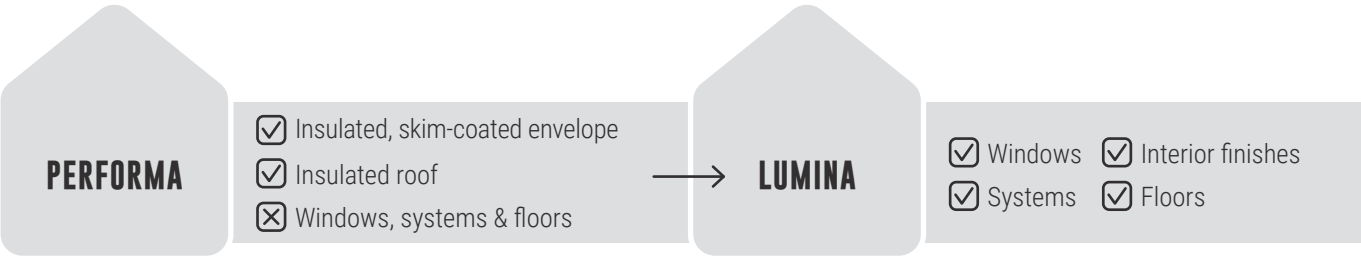


ESSENZA

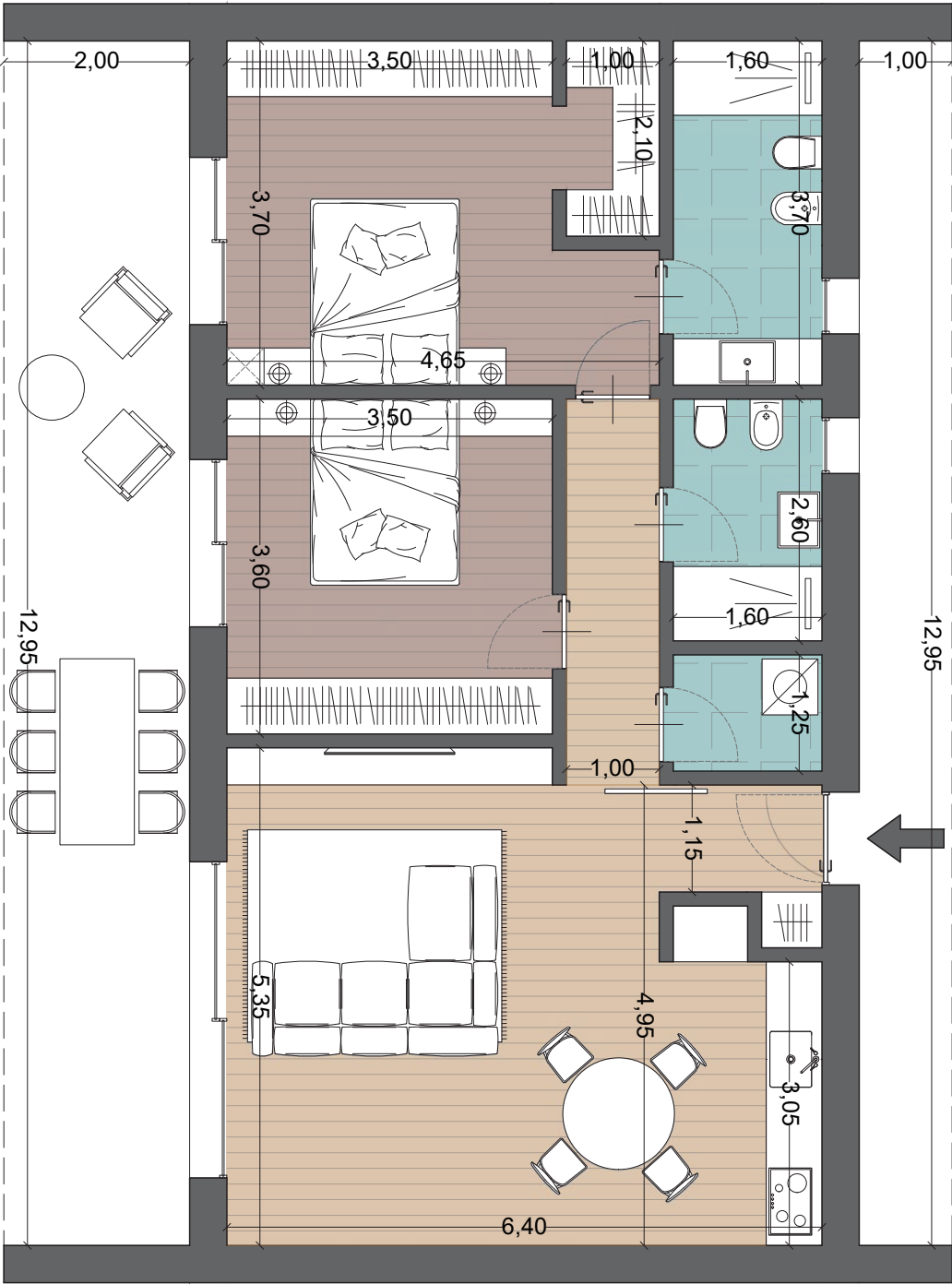
A COMPACT HOME CONCEPT
EXPRESSING A BOLD,
CONTEMPORARY ARCHITECTURAL
LANGUAGE.

Interior spaces are optimized for comfort and
functionality, while large openings strengthen the
connection to the outdoors.

AREA	
Built area	99,00 m²
Usable area	78,31 m²
Porch	38,85 m²



FLOOR PLAN



Ground-floor plan	32,64 m² living area	12,07 m² bathrooms & laundry
Scale 1:75	29,45 m² sleeping area	4,15 m² hall

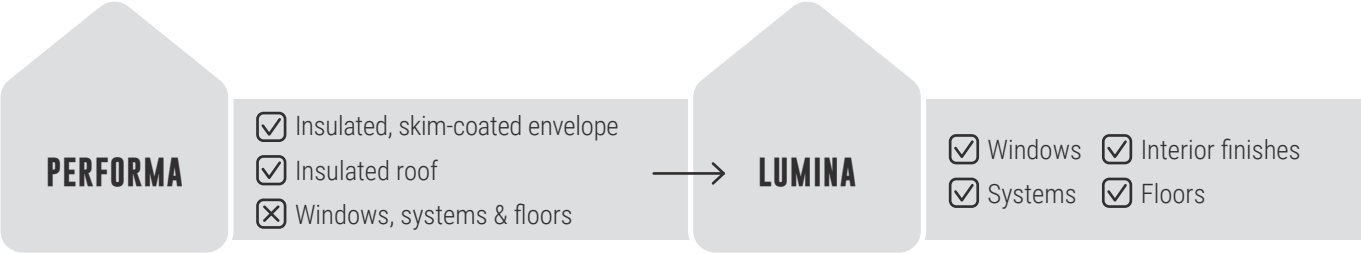


AURORA

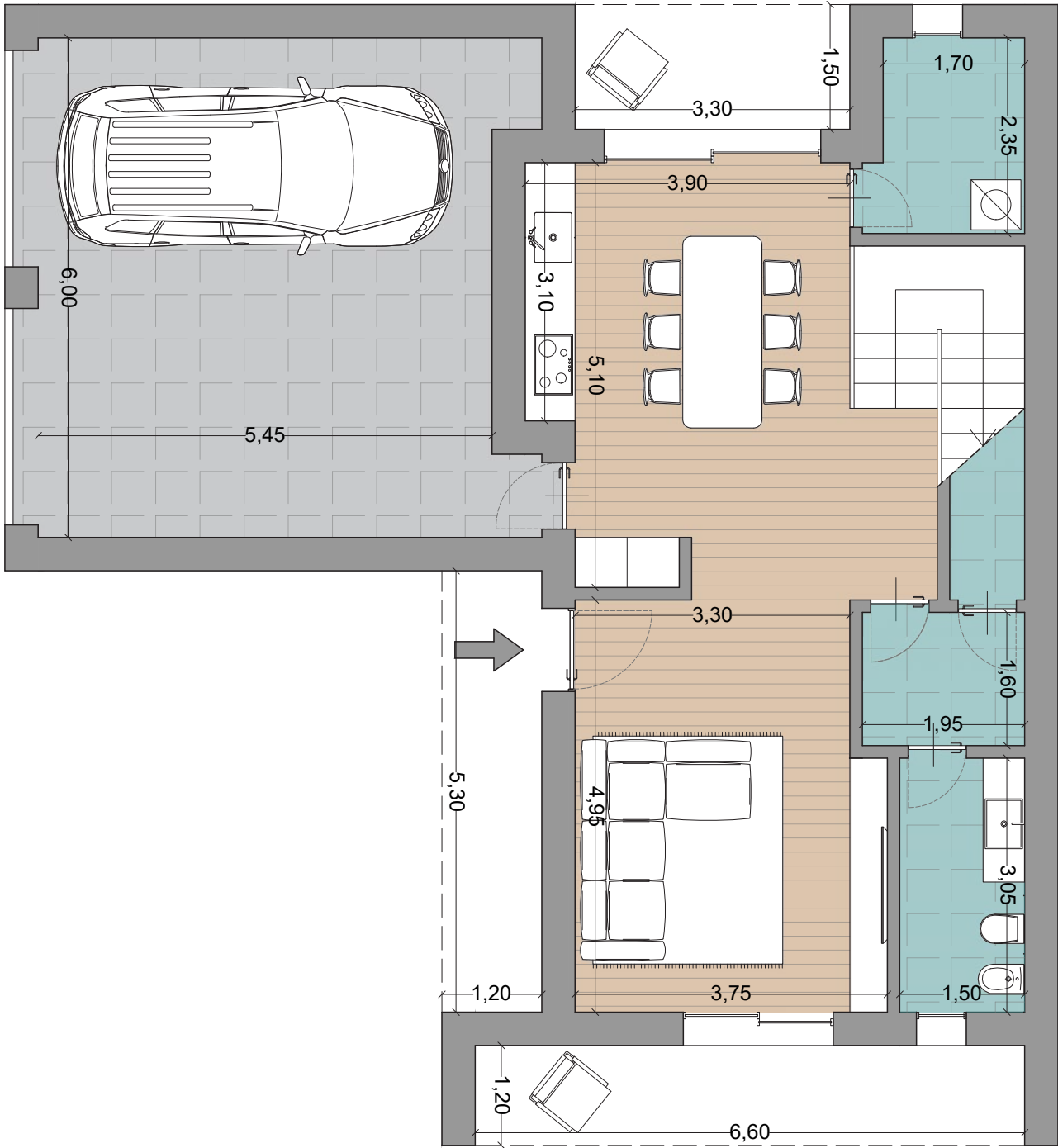
A TWO-STOREY HOME
CHARACTERIZED BY BALANCED
VOLUMES AND GENEROUS
OUTDOOR AREAS.

Interior spaces are designed for brightness
and comfort, with a clear separation of functions.

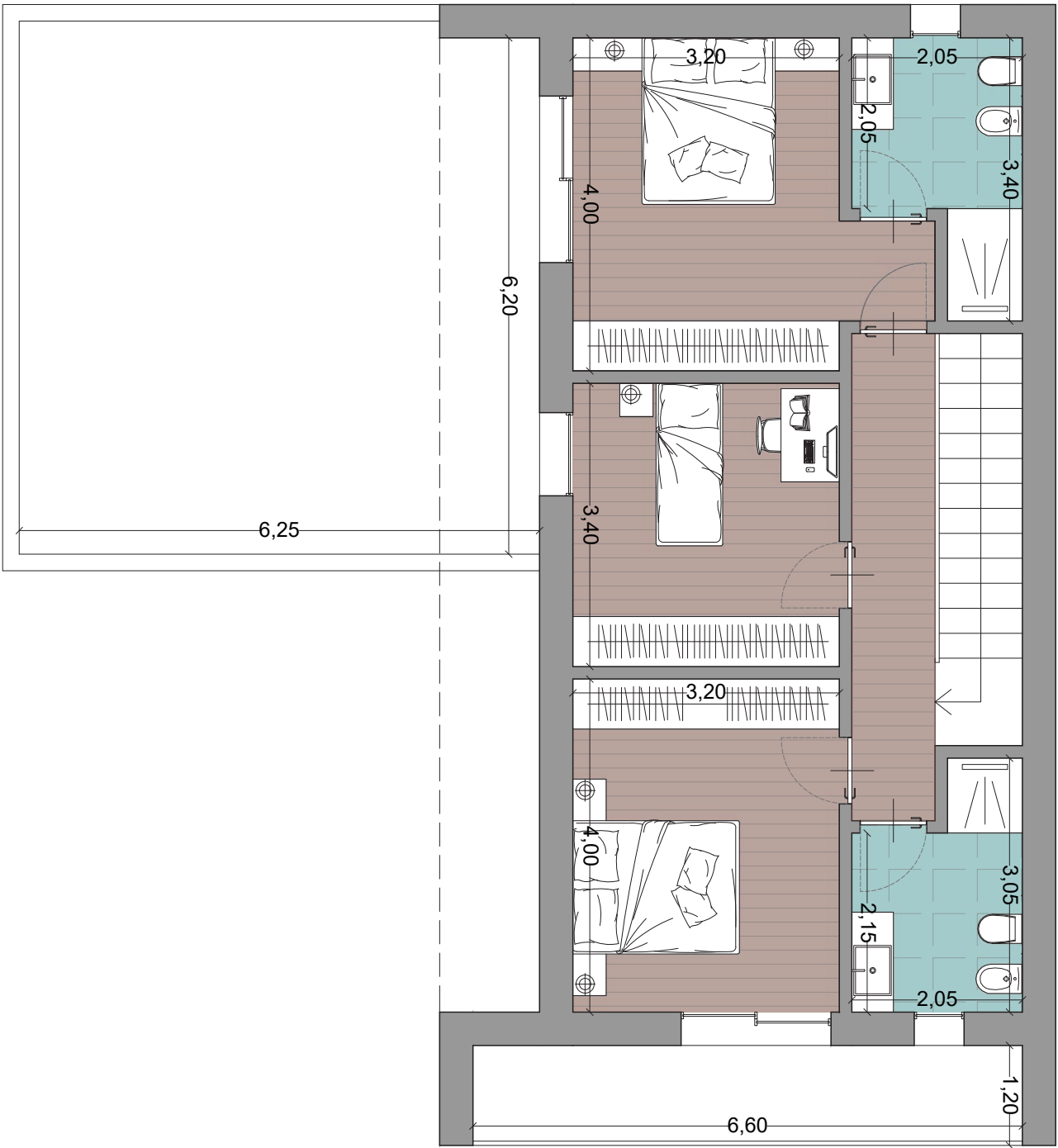
AREA	
Built area	193,91 m²
Usable area	141,28 m²
Porch & terrace	124,91 m²



FLOOR PLAN



Ground-floor plan	39,00 m² living area	19,42 m² bathrooms & laundry	33,96 m² garage
Scale 1:150	37,86 m² sleeping area	11,04 m² storage & hall	



First-floor plan
Scale 1:150



INCLUDED WORKS

	ADVANCED ENVELOPE	TURNKEY
Architectural design, safety coordination & site supervision	✗	✗
Administrative procedures	✗	✗
Structural calculations	✓	✓
Foundations	✓	✓
Load-bearing structures & insulated external walls	✓	✓
Floors & roofs	✓	✓
Sheet-metal work & roof safety line	✓	✓
Electrical system	Provisions only	✓
Plumbing system	✗	✓
Renewable energy systems	Provisions only	✓
Interior finishes	Ready for painting	✓
Exterior finishes	Ready for painting	✓
Windows, doors & shutters	Provisions only	✓
Bathroom fixtures	✗	✓
Screeds	✗	✓
Wall coverings	✗	✓
Flooring	✗	✓
BUILD TIME	APPROX. 3 MONTHS	APPROX. 6 MONTHS

NOTES

NOTE:

NOTE: This table is for guidance only. Included works and actual completion times will be defined based on the specific project and formalized at contract stage.

All included works will be custom-built directly by our team on site.

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EKORU

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